

STUDY OF COCOA VALUE CHAIN

Inl Consulting (INI) was engaged by a Swiss group to study the Cocoa value chain in India for its client who was interested in developing India as an alternative sourcing location and exploring the possibilities in Processing. INI studied all the aspects of cocoa value chain including historical development of cocoa in India, Local supply chain in India, key sourcing locations, various stakeholders of cocoa value chain, opportunities and risks of cocoa business. Work also involved profiling of key industry players and analyzing export/import opportunities in Cocoa business. INI conducted the primary and secondary survey and submitted a detailed report post analysis with recommendations for the client.